

Utrecht

October 20th, 2026

Grand Hotel Karel V

BAROLO & FRIENDS

UTRECHT

PIEDMONT: WHERE WINE IS HISTORY
AND HISTORY IS WINE.

www.ivinidelpiemonte.com

www.viniastimonferrato.it

PROGRAM:

12:00 – 13:00:
Masterclass **"Piemonte's Versatility: Contemporary Wines You Can't Ignore"** focused on I Vini del Piemonte. Reserved for trade professionals and led by Fred Nijhuis.

13:00 – 17:00:
Walk-Around Tasting reserved for trade professionals.

15:00 – 16:00:
Masterclass **"Derthona Timorasso: The White Revelation"** focused on Colli Tortonesi. Reserved for trade professionals, led by Fred Nijhuis.

18:00 – 20:30:
Walk-Around Tasting reserved for a public of selected wine lovers, managed by WineLife.

Share your tasting experience
#barolofriends#ivinidelpiemonte

I Vini del Piemonte

Established in 2011 by a group of wine producers, I Vini del Piemonte is a private Consortium dedicated to promote and raise awareness of one of the world's most important wine regions: Piedmont. The region of excellence in the Country of beauty: Piedmont is renowned for its incredible heritage, stunning hills and unique appellations and it boasts a constellation of family-run wineries with generations of winemaking experience.

In recent years, I Vini del Piemonte has become a reference point for small and medium-sized wineries and Piedmontese consortia and associations, by promoting brands and appellations worldwide. With over 250 members from across the region, the consortium offers a yearly calendar of over 30 events in more than 15 countries counting on a global network of partners and Ambassadors in each strategic wine market.

Promotional activities range from the signature format, Barolo & Friends event, to collaborations with renowned Italian wine guides, incoming of journalists and importers, masterclasses for wine professionals, wine&food events and seminars.

Contact us:
T. +39 0173.787166
E-mail: info@ivinidelpiemonte.com
www.ivinidelpiemonte.com

Strada del Barolo e grandi vini di Langa

The association "Strada del Barolo e grandi vini di Langa" was founded in 2006 with aim of enhancing, promoting and organizing activities in the territory where the precious wines of Langa are produced and where secular traditions are rooted, together with culture and traditional wine and food productions which contribute to make the entire area unique; an area recently declared a Unesco "World Heritage".
Strada gathers together over 100 wine producing companies, restaurants, B&Bs, hotels, museums, shops and wine houses in a fascinating journey in the heart and spirit of the territory, where the undisputed protagonists are a stunning landscape, shaped by the joint actions of nature and men, Barolo, King of wines and wine of the Kings, and the fine dining made of traditional taverns and trattorias as well as a good 39 restaurants awarded with the Michelin stars!

Contact us:
T. +39 0173.787166
E-mail: info@stradadelbarolo.it
Press office: comunicazione@stradadelbarolo.it
www.stradadelbarolo.it

Wine Producers

1. Alle Tre Colline
2. Boeri Alfonso
3. Bricco Ciarla
4. Casalone Viticoltori
5. Cascina Valeggia
6. Castello Di Gabiano
7. Cerrino
8. Claudio Mariotto
9. Fortemasso
10. Hilberg Pasquero
11. Il Botolo
12. La Giribaldina
13. La Psigula
14. Malvirà
15. Marenco
16. Montalbera
17. Moscone
18. Paola Oberto
19. Pian Del Bosco
20. Picollo
21. Sordo Giovanni

Symbols

- Restaurant
- Accommodation
- Activities in vineyard
- Organic Wine
- Pool
- Only wine lover session

Wine Producers

22 **Tenuta Bricco San Giorgio**

23 **Tenuta Foresta**

24 **Vigne Dei Mastri**

25 **Vinchio Vaglio**

26 **Vinicola Arno**

27 **Virna Borgogno**

Symbols

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1 Alle Tre Colline

Località Vezzolano, 60 – 14022 Albugnano (AT)
info@alletrecolline.com - www.alletrecolline.com

Production: 25.000 bottles
Searching for importer

Wines for tasting:

Piemonte DOC Chardonnay "An Costi" 2024
Barbera d'Asti DOCG 2024
Barbera d'Asti DOCG Superiore 2022
Piemonte DOC Albarossa 2023
Albugnano DOC Superiore 2023
Albugnano DOC Superiore "Va Anait" 2021

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2 Boeri Alfonso

Via Bionzo, 2 – 14055 Costigliole d'Asti (AT)
boeri@boerivini.it - www.boerivini.it

Production: 100.000 bottles
Imported by: Robbers En Van Den Hoogen Bv (Arhnem)
And V. O. F. Regalino Cantina Piemonte (Roermond)

Wines for tasting:

Piemonte DOC Chardonnay "Bevion" 2025
Piemonte DOC Chardonnay "Bevion Selezione" 2024
Barbera d'Asti DOCG Superiore "Porlapa'" 2021
Monferrato DOC Nebbiolo 2019
Barolo DOCG 2021
Moscato d'Asti DOCG 2024

3 Bricco Ciarla

Via Ferrere 8/b – 12050 Treiso (CN)
info@briccociarla.com - www.briccociarla.com

Production: 20.000 bottles
Searching for importer

Wines for tasting:

Vino Rosso "Solo Cemento"
Barbera d'Alba DOC Superiore "Boarina" 2024
Langhe DOC Nebbiolo "Treviglie" 2023
Barbaresco DOCG Ferrere 2023
Barbaresco DOCG San Stunet 2022

4 Casalone Viticoltori

Via Marconi, 100 – 15040 Lu Monferrato (AL)
info@casalone.com- www.casalone.com

Production: 40.000 bottles
Imported by: Acqua Farina

Wines for tasting:

Spumante Metodo Classico "Monvasia" 2022

Vino Bianco "Monvasia" 2025

Grignolino del Monferrato Casalese DOC "La Capletta" 2024

Monferrato DOC Rosso "Rus" 2021

Barbera del Monferrato DOC "Bricco Santa Maria" 2023

Barbera del Monferrato Superiore DOCG
"Bricco Morlantino" 2023

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CASCINA VALEGGIA

5 Cascina Valeggia

Strada San Martino, 7 – 14036 Moncalvo (AT)
info@cascinavaleggia.it - www.cascinavaleggia.it

Production: 30.000 bottles
Searching for importer

Wines for tasting:

Piemonte DOC Viognier 2022
Grignolino d'Asti DOC 2025
Ruchè di Castagnole Monferrato DOCG 2024
Monferrato DOC Nebbiolo 2023
Barbera d'Asti DOCG 2022
Barbera d'Asti Superiore DOCG 2022



6 Castello di Gabiano

Via San Defendente, 2 – 15020 Gabiano (AL)
info@castellodigabiano.com - www.castellodigabianowine.it

Production: 150.000 bottles

Imported by: Victory Wines

Wines for tasting:

Piemonte DOC Chardonnay "Castello" 2021

Grignolino del Monferrato Casalese DOC "Il Ruvo" 2024

Piemonte DOC Pinot Nero 2023

Barbera d'Asti DOCG "La Braja" 2022

Rubino di Cantavenna DOC 2019

Barbera d'Asti Superiore DOCG "Adornes" 2016

Organic winery

7 Cerrino

Via Cappelletto, 54 – 12050 Trezzo Tinella (CN)
info@cerrinovini.it - www.cerrinovini.it

Production: 70.000 bottles

Imported by: De Wijnkelder Almere

Wines for tasting:

Vino Spumante Brut "92"
Alta Langa DOCG 2022
Barbera d'Alba DOC 2022
Langhe DOC Nebbiolo 2022
Barbaresco DOCG "Meruzzano" 2021
Moscato d'Asti DOCG 2025

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8 Claudio Mariotto

Strada Per Sarezzano, 29 – 15057 Vho (AL)
info@claudiomariotto.it - www.claudiomariotto.it

Production: 120.000 bottles
Imported by: Il Passatore Vini

Wines for tasting:

Colli Tortonesi Timorasso DOC Derthona 2024
Colli Tortonesi Timorasso DOC "Bricco San Michele" 2024
Colli Tortonesi Timorasso DOC "Cavallina" 2023
Colli Tortonesi Timorasso DOC "Pitasso" 2023
Colli Tortonesi Freisa DOC "Braghè" 2023
Colli Tortonesi Barbera DOC "Vho" 2021

9 Fortemasso

Loc. Castelletto 21, 12065 Monforte d'Alba (CN)
www.fortemasso.it - info@fortemasso.com

Production: 70.000 bottles
Imported by: Icarius Wijnen, Laren

Wines for tasting:

Langhe DOC Nebbiolo 2024

Barbera d'Alba DOC Superiore 2023

Barolo DOCG del Comune di Monforte d'Alba 2022

Barolo DOCG Castelletto 2020

10 Hilberg Pasquero

Via Bricco Gatti, 16 – 12040 Priocca (CN)
info@hilberg-pasquero.com - www.hilberg-pasquero.com

Production: 20.000 bottles
Searching for importer

Wines for tasting:

Langhe DOC Bianco "Grilli Bianchi" 2025
Vino Rosso "Vareij" 2023
Barbera d'Alba DOC Superiore "Mon Seij" 2018
Barbera d'Alba DOC Superiore "Sulla Stella" 2021
Roero Riserva DOCG "Mon Suri" 2018
Roero Riserva DOCG "Val Martin" 2022

11 Il Botolo

Strada Colombaro 11, 14049 Nizza Monferrato (AT)
www.ilbotolo.com - info@ilbotolo.com

Production: 120.000 bottles
Imported in Netherlands

Wines for tasting:

Vino Spumante Rosé Brut "Le Coccole" S.A.
Metodo Classico Gran Cuvée Extra Brut "Roberto e Diana" 2022
Piemonte DOC Chardonnay 2025
Barbera d'Asti DOCG 2021
Barbera d'Asti Superiore DOCG 2019
Nizza DOCG 2018

12 La Giribaldina

Frazione San Vito, 39 – 14042 Calamandrana (AT)
info@giribaldina.com - www.giribaldina.it

Production: 60.000 bottles
Searching for importer

Wines for tasting:

Piemonte DOC Sauvignon "Ferro di Cavallo" 2025
Barbera d'Asti DOCG "Monte del Mare" 2024
Barbera d'Asti DOCG "Biologico" 2023
Barbera d'Asti DOCG Superiore "Valsarmassa" 2022
Nizza DOCG "Cala delle Mandrie" 2022
Canelli DOCG Moscato 2025

Organic winery

13 La Psigula

Regione Torre Snc - Fraz. San Nicolao – 13865 Curino (BI)
lapsigula@gmail.com - www.lapsigula.com

Production: 5.000 bottles
Searching for importer



Wines for tasting:

Vino Rosato "Eròsa" (100% Nebbiolo)
Vino Rosso "Anbot"
Coste della Sesia DOC Rosso 2023
Bramaterra DOC 2022
Bramaterra DOC Riserva 2021



14 Malvirà

Loc. Canova Case Sparse 144 – 12043 Canale (CN)
malvira@malvira.com - www.malvira.com

Production: 250.000 bottles
Imported by: Grandi Vini

Wines for tasting:

"Rive Gauche" Rosé
Roero Arneis DOCG "S.S. Trinità" 2024
Langhe DOC Bianco "Treuve" 2018
Langhe DOC Nebbiolo 2022
Barolo DOCG Boiolo 2021
Roero DOCG Riserva "S.S. Trinità" 2021

Organic winery

MARENCO

15 Marenco

Piazza Vittorio Emanuele, 18 – 15019 Strevi (AL)
info@marencovini.com - www.marencovini.com

Production: 200.000 bottles

Wines for tasting:

Vino Spumante Brut Blanc de Blancs "Marenco"
Piemonte DOC Moscato Secco "Ma Mu" 2023
Piemonte DOC Albarossa 2023
Barbera d'Asti DOCG "Bassina" 2025
Brachetto d'Acqui DOCG "Pineto" 2025
Strevi DOC "Passrí Scrapona" 2020

Organic winery

16 Montalbera

Via Montalbera, 1 – 14030 Castagnole Monferrato (AT)
montalbera@montalbera.it - www.montalbera.it

Production: 600.000 bottles
Imported by: Onwine

Wines for tasting:

Colli Tortonesi DOC Timorasso "Derthona Calypsos" 2025

Grignolino d'Asti DOC "Grigne'" 2025

Ruchè di Castagnole Monferrato DOCG "Laccento" 2024

Barbera d'Asti Superiore DOCG "Lequilibrio" 2023

Barolo DOCG del Comune di Serralunga d'Alba
"Levoluzione" 2021

Ruchè di Castagnole Monferrato DOCG Riserva
"Il Fondatore" 2023

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MOSCONE

17 Moscone

Reg. Cerreto, 8 – 12064 La Morra (CN)
sales@cantinamoscone.com - www.cantinamoscone.com
Production: 100.000 bottles

Wines for tasting:

Spumante Metodo Classico "Giovane Ribelle" Brut 2023
Barolo DOCG "Bussia" 2018
Barolo DOCG 2022
Barbera d'Alba Superiore DOC 2023
Nebbiolo d'Alba DOC 2024
Langhe DOC Chardonnay "Reblanc" 2024

PAOLA OBERTO

18 Paola Oberto

Via La Morra, 70 – 12062 Cherasco (CN)
info@paolaoberto.it - www.paolaoberto.it

Production: 15.000 bottles
Searching for importer

Wines for tasting:

Langhe DOC Favorita "Sansussì" 2025
Langhe DOC Rosso "Clarascum" 2024
Barbera d'Alba Superiore DOC "Santa Caterina" 2024
Langhe DOC Nebbiolo "Matiné" 2025
Barolo DOCG del Comune di La Morra 2022

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PIAN DEL BOSCO

19 Pian del Bosco

Località Pian Del Bosco, 12 – 12056 Mango (CN)
info@piandelboscovini.com - www.piandelboscovini.com

Production: 10.000 bottles
Searching for importer

Wines for tasting:

Roero Arneis DOCG 2025
Langhe Nebbiolo DOC 2022
Langhe Nebbiolo DOC 2024
Dolcetto d'Alba DOC 2024
Langhe DOC Nebbiolo "Ludovica" 2023
Moscato d'Asti DOCG 2025

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20 Picollo

Loc. Castellero, 1 – 12050 Neviglie (CN)
info@picollowine.it - www.picollowine.it

Production: 15.000 bottles
Searching for importer

Wines for tasting:

Langhe DOC Arneis 2025

Barbera d'Alba DOC 2025

Piemonte DOC Moscato Secco 2025

21 Sordo Giovanni

Via Alba - Barolo, 175 – 12060 Castiglione Falletto (CN)
marketing@sordogiovanni.it
www.sordowines.com

Production: 350.000 bottles

Imported in Netherlands

Wines for tasting:

Langhe DOC Bianco "Foreste" 2025

Langhe DOC Nebbiolo 2023

Nebbiolo d'Alba DOC Vigna Valmaggiore 2021

Barolo DOCG 2022

Barolo DOCG Ravera 2021

Barolo DOCG Gabutti 2020

TENUTA BRICCO SAN GIORGIO

22 Tenuta Bricco San Giorgio

Via San Giorgio, 6 – 14040 Vinchio (AT)
info@vinilaiolo.com - www.vinilaiolo.com

Production: 80.000 bottles
Imported by: Laurusvini

Wines for tasting:

Spumante di Qualità Metodo Classico "Dodici Lune" 2023
Roero Arneis DOCG "Mulier" 2025
Piemonte DOC Viognier "Biancoluna" 2025
Barbera d'Asti DOCG Superiore "Rossomora" 2023
Barbera d'Asti DOCG "Despet" 2024
Nizza DOCG "Caranti" 2022

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23 Tenuta Foresta

Via Bricco San Giovanni, 18 – 14057 Isola d'Asti (AT)
info@tenutaforesta.com - www.tenutaforesta.com

Production: 26.000 bottles

Wines for tasting:

Piemonte DOC Chardonnay 2025

Piemonte DOC Viognier 2024

Langhe DOC Nebbiolo 2024

Barbera D'Asti DOCG 2024

Barbera D'Asti DOCG Superiore "Tinella" 2022

Piemonte DOC Albarossa 2023

24 Vigne dei Mastri

Strada Loreto, 5a – 14055 Costigliole d'Asti (AT)
info@vignedeimastri.it - www.vignedeimastri.it

Production: 30.000 bottles
Imported by: Phigne Wijnkoperij '22

Wines for tasting:

Spumante Metodo Classico Millesimato
da Uve Barbera Daniel 2020

Piemonte DOC Viognier "Riesling Chiara" 2025

Barbera d'Asti DOCG "Arturo" 2024

Barbera d'Asti DOCG Superiore "Galileo" 2021

Barbera d'Asti DOCG Superiore "Superba" 2021

Piemonte DOC Albarossa "Marcello" 2021

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VINCHIO VAGLIA

25 Vinchio Vaglio

Regione San Pancrazio, 1 – 14040 Vinchio (AT)
welcome@vinchio.com - www.vinchio.com/en

Production: 800.000 bottles
Imported in Netherlands

Wines for tasting:

Piemonte DOC Brachetto "Nivasco" 2025
Roero Arneis DOCG "Fruste" 2025
Barbera d'Asti DOCG Superiore "I Tre Vescovi" 2023
Barbera d'Asti DOCG Superiore "Vigne Vecchie" 2020
Nizza DOCG "Laudana" 2022
Barbaresco DOCG 2021

26 Vinicola Arno

Via Nizza, 1090 – 14047 Mombercelli (AT)
marketing@vinicolaarno.com - www.vinicolaarno.com

Production: 25.000 bottles
Imported by: Onwine

Wines for tasting:

Alta Langa DOCG Blanc de Noir "Greta" 2021
Monferrato DOC Bianco "Bilotto" 2025
Piemonte DOC Rosato "Elvira" 2025
Barbera d'Asti DOCG "Desolina" 2025
Nizza DOCG "Lorella" 2021
Nizza DOCG Riserva "Leone" 2020

Organic Winery

27 Virna Borgogno

Via Alba 73/24 – 12060 Barolo (CN)
info@virnabarolo.it - www.virnabarolo.com

Production: 70.000 bottles
Imported by: Silletti

Wines for tasting:

Langhe DOC Bianco "Timorasso" 2025
Langhe DOC Nebbiolo 2024
Barbera d'Alba DOC Superiore 2023
Barbaresco DOCG Montersino 2023
Barolo DOCG 2022
Barolo DOCG Cannubi 2021

Do you want to have more information about our next event? Would you like to discover more about all the great Piedmont wines?

Contact us:


+39 0173.787166


eventi@ivinidelpiemonte.com


www.ivinidelpiemonte.com


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To request a customized educational tour for sommeleirs, please contact:
eventi@ivinidelpiemonte.com

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i Vini del Piemonte

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